

The North American Bluebird Society

Box 6295 • Silver Spring, Md. 20906

Name _____

Address _____

use street delivery address if possible

City _____ State _____ Zip _____

Day Phone (_____) _____

Qty.	Description	Price Ea.	Total Price
	Standard "Approved" Bluebird Nesting Boxes	6.50	
	EX-1 Experimental Open-top Nesting Box	7.50	
	EX-2 Experimental Raised-top Nesting Box	7.50	
	EX-3 Experimental PVC Nesting Box	5.50	
	Bluebirds Seven: A New Book Offering	7.50	
	Dr. Zeleny's "The Bluebird" in paperback	4.95	
	"Home Delivery" matted and signed	11.00	
	"Home Delivery" Framed	21.00	
	"Little Brother and Little Sister" Litho, matted	7.50	
	"Little Brother and Little Sister" Photo, matted	12.50	
	"Little Brother and Little Sister" Litho, framed	17.50	
	"Little Brother and Little Sister" Photo, framed	22.50	

PLEASE USE STREET ADDRESS.
WE SHIP UPS
WHENEVER POSSIBLE
UNLESS YOU
CHECK PARCEL POST
BOX BELOW.

Total for Merchandise

Add 10% for shipping and handling

Add \$.00 extra for any order for
nesting boxes for extra weight

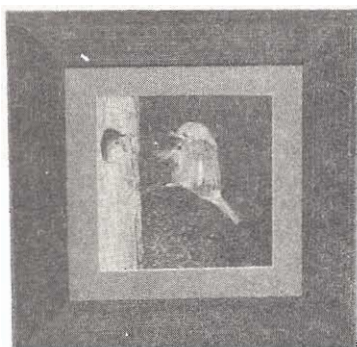
MD. residents add 5% sales tax.

Membership Dues

Additional Contribution

Total amount enclosed

Full-color Photographic Print by Michael L. Smith
"Home Delivery"



Print Size 7½" x 7½"
Mat Size 10¾" x 10¾"
Frame Size 14¼" x 14¼"

Price for signed, matted print is \$11.00 plus shipping.
Price for print completely framed is \$21.00 plus shipping.

Full-color Lithographic Print by Lawrence Zeleny
"Little Brother and Little Sister"



Print Size 6" diameter
Mat Size 8" x 8"
Frame Size 11¼" x 11¼"

Lithographic print
is identical to the
picture on the en-
closed brochure.

Price for signed, matted print is \$7.50 plus shipping.
Price for print completely framed is \$17.50 plus shipping.

NOTE: "Little Brother and Little Sister"
is also available as a high-quality photo-
graphic print at higher cost. The matted
and signed print is \$12.50, the fully
framed print is \$22.50. Indicate your
choice on the order form.

MEMBERSHIP INTEREST SURVEY

THE NORTH AMERICAN BLUEBIRD SOCIETY

In order to serve members better and to plan programs and activities, the Society would appreciate having members respond to this survey. The questionnaire is arranged so that you can answer it quickly, in about ten minutes. If you have more time and are interested in doing so, you are invited to add whatever comments you wish. They will be read with great interest, and every suggestion will be considered by the Society's officers and directors.

Because many hundreds of responses and suggestions are expected, individual replies will not be possible in every case. However, with the information you provide, you will help make the North American Bluebird Society the type of organization you want it to be.

The questionnaire is divided into five parts, each containing a few questions. A check mark or "X" placed in the boxes will indicate a "Yes" answer. Please skip those questions where your answer would be "No," or where the question might not apply you or your situation. If you provide additional written comments, please indicate the question number the comments(s) refer to.

Thank you for taking the time to assist the Society by answering these questions as completely as you can.

NAME _____

ADDRESS _____

CITY _____ COUNTY _____

STATE _____ ZIP _____ PHONE _____

SECTION 1 General Information

1 How did you first learn about the North American Bluebird Society?

C _____
D _____

- A Direct mail announcement?
B Notice in a publication?
C Announcement at a meeting?
D From a friend?
E _____

4 If you have listed organizations above, please indicate in the box for each entry if each organization has a "Save the Bluebird" committee or is planning to establish one. If you are able, please provide us with a name and address for the leader of such a committee.

2 Are you a member of a bird club, ornithological group or conservation organization such as an Audubon chapter?

3 If the answer to #2 is yes, would you please list such organizations below?

- A _____
B _____

5 Do you occasionally give talks or slide programs before groups on natural history, conservation or birdlife topics?

6 Are you licensed to band birds by the U.S. Fish & Wildlife Service or the Canadian Wildlife Service?

SECTION II How can the Society serve you?

7 Our journal, SIALIA What is your candid, initial reaction to this issue of Sialia

	Very Good	Good	Fair	Poor
A. Over-all quality, design	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
B. Readability, type size	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
C. Thoroughness of articles	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
D. Technical level of articles	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
E. Amount of material offered	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
F. Illustrations, photos	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

8. Should the journal contain advertising? Please indicate the types of advertising you would consider to be acceptable

- A. Only the Society's advertising for memberships and merchandise
- B. Books and other materials on natural history subjects, offered by other groups or businesses
- C. Advertisements for tours or field trips such as Audubon Nature Tours
- D. Advertisements for clothing or other products not truly related to natural history or conservation

- E Badges, decals, emblems
- F Stationery, cards, etc.
- G _____
- H _____
- I _____

12 Do you need pamphlets or other literature for hand-out purposes in your local conservation work?

13 If yes, please indicate what type of material would be most helpful to you

9 Please list any subjects you would like to see treated in a future issue of SIALIA Please include ideas about regular columns you think SIALIA should print

10. In order to increase the society's revenues, merchandise having a bluebird theme or motif could be offered to our members. Would you like the Society to expand this program beyond the few books, photographs and nesting boxes now available?

11 If yes, please indicate some of the types of merchandise you would like to have added to these offerings

- A Fine art prints
- B Ceramic decorator items
- C Jewelry
- D Ties, T-shirts, clothing

SECTION III How can you help the Society?

Many members have already expressed a desire to assist the Society in its work. Perhaps you could help in one or more of the following ways

14 The Society is planning a large-scale information program, having articles about bluebird conservation printed in newspapers and magazines. Would you feel comfortable about and agree to being interviewed for such an article by a reporter, and perhaps show your bluebird trail and allow photographs to be taken?

15 Such a program will undoubtedly generate requests from bird clubs, youth groups, garden clubs and others for more information. Could you serve on a speaker's bureau and occasionally give a talk or slide show about bluebirds if the Society provides materials? _____

16. About how many miles from your home would you be willing to travel for this purpose? _____ miles.

17. Do you have color 35mm slides on any aspect of bluebird behaviour or life history that the Society could duplicate and use in creating educational materials?

18. If yes, would you please provide a brief description of the slides that are available? Please do not mail any slides at this time.

Type of Service

- Addressing envelopes by hand
- Typing cards or envelopes
- Typing manuscripts for SIALIA
- Editorial work for SIALIA
(proofreading, paste-up, layout)
- Committee work
- Maintaining membership records
- Financial records and reports
- Wrapping & mailing merchandise
- Creating educational aids
- Liaison with national associations

20. There are some necessary tasks that can be performed by volunteers whether or not they live in the Washington, D.C. area. Would you be able to help with:

- Artistic work for SIALIA?
(Pen and ink drawings, etc.)
- Addressing envelopes by hand
- Typing cards or envelopes
- Compiling bluebird population data
- Creative writing for educational materials, or for SIALIA articles

SECTION IV Nesting box usage information

21. Have you erected a bluebird nesting box or boxes?

22. If yes, where? (Town, County, State or Province) Please try to be precise. Locations will be plotted on the Society's official record maps. If the town or village may not appear on maps, indicate the location by referring to a nearby com-

19. The Society needs volunteer assistance from members (and non-members) in the greater Washington, D.C. area who may be able to donate a few hours per month to help with various projects. If you are able to help, please indicate in what areas(s) you have an interest.

My home only	Elsewhere in area
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>

munity, such as "fifteen miles northeast of Duluth, on the north side of State Route 10". A xeroxed copy of a local map would be very helpful, if one is available.

23. If no, do you plan to erect bluebird nesting boxes this year?

24. How many nesting boxes have you erected? _____

25. How many do you plan to erect this year? _____

SECTION V. Bluebird population studies.

26. Do you keep records about bluebird activity?

27. If yes, are these records kept for each nesting box or in summary form for all your nesting boxes?

28. How often do you inspect (monitor) each nesting box?

- A. Daily
- B. Semi-weekly
- C. Weekly
- D. Monthly
- E. Yearly
- F. _____

29. Please indicate the kinds of data you record.

- A. Date nest building begins
- B. First egg-laying date
- C. Clutch size
- D. Egg color (blue or white)
- E. Hatching dates
- F. Fledging dates
- G. Renesting dates
- H. Reasons for nest failure
 - 1 Death of female
 - 2 Human disturbance
 - 3 Weather factors
- Predators:
 - 4 Snakes
 - 5 Raccoons
 - 6 House Sparrows
 - 7 Wrens
 - 8 Other _____
- Competitors:
 - 9 Swallows
 - 10 Chickadees
 - 11 Titmice
 - 12 Flycatchers
 - 13 _____
- I. Type of nesting box
- J. Direction box faces
- K. Height to entrance hole

30. If you maintain records, for how many years do you still have records in your possession? _____

31. Do you arrange to have bluebirds using your nesting boxes banded by a licensed bird bander?

32. If no, would you be interested in having your birds banded by a licensed bander?

33. The Society is planning two annual studies based on data gathered by members at their nesting boxes. Please tell us if you would like to participate.

The first study is called a "First Brood Report", and would compare, from year to year, the number of attempted first broods. The reporting form would contain very few questions, and would have to be mailed to the Society by May 30. Would you like to participate?

34. The other study is called the "Post-season Production Report." Two reporting forms may be used, depending on the amount of data each cooperator is able to record. There would be a September 30 reporting deadline. Would you like to participate in this reporting project?

Thank you for taking the time to answer these questions. There will be a summary of the responses in the Spring issue of SIALIA. Your responses concerning nesting box data will play a large part in determining the design and content of the reporting forms. The Scientific Advisory Committee would appreciate receiving samples of your data recording forms, if you use one. A Xerographic copy will do.

Please return your completed questionnaire to Robert M. Patterson, 12601 Buckingham Drive, Bowie, Maryland 20715.